



# Enterprise Architecture Days

## Chicago Meeting Agenda

Friday, October 1, 2010

### Driving Value and Innovation in Your Business - Focus on SAP Roadmaps Today, Planned Innovations, and Future Directions

Time	Topic	Speaker
7:30 a.m. – 8:30 a.m.	Registration, Breakfast, and Networking	
8:30 a.m. – 8:40 a.m.	Chapter Welcome	ASUG Volunteers
8:40 a.m. – 9:00 a.m.	ASUG Update	Bridgette Chambers, <i>ASUG Chief Executive Officer</i>
9:00 a.m. – 9:30 a.m.	Keynote: Thrive After Go-Live	Michael Doane, <i>Doane Associates</i>
9:30 a.m. – 9:35 a.m.	Introduction and ASUG Enterprise Architecture SIG Communities Updates	Paul Kurchina, <i>KurMeta, ASUG EA SIG Communities</i>
9:35 a.m. – 10:05 a.m.	Developing your Business Technology Roadmap	Sascha Kuhlmann, <i>SAP</i>
10:05 a.m. – 10:35 a.m.	Value Mapping	David Breough, <i>SAP</i>
10:35 a.m. – 10:50 a.m.	Break	
10:50 a.m. – 11:20 a.m.	Customer Roadmap Presentation	Naga Ginne, <i>Cargill</i>
11:20 a.m. – 11:50 a.m.	Overview of SAP Portfolio Framework and 2011 Highlights	Diane Fanelli, <i>SAP</i>
11:50 a.m. – 12:00 p.m.	SAP Ecohub	Paul Kurchina, <i>KurMeta, ASUG EA SIG Communities</i>
12:00 p.m. – 12:45 p.m.	Lunch	
12:45 p.m. – 1:45 p.m.	SAP Technology Updates	Amy McNee, <i>SAP</i>
1:45 p.m. – 2:40 p.m.	SAP Line of Business Updates	Jeff Flammer, <i>SAP</i>
2:40 p.m. – 2:55 p.m.	Break	
2:55 p.m. – 3:25 p.m.	SAP Industry Update	Rob Hand, <i>SAP</i>
3:25 p.m. – 4:00 p.m.	Closing Discussion & Next Steps	Paul Kurchina, <i>KurMeta, ASUG EA SIG Community</i>