



Taking your Supply Chain to the next level with Business Networks

December 11 & 12, 2014

JW Marriott Camelback Resort, Scottsdale, AZ

Agenda at Glance

Thursday, December 11:

- 1:00 p.m. – 1:30 p.m. **Welcome:** *Geoff Scott, ASUG CEO*
- 1:30 p.m. – 2:30 p.m. **Keynote:** Supply Chains of the Future, *Chris Haydon, SVP, SAP*
- 2:45 p.m. – 4:00 p.m. **CXO Roundtable:** Demonstrating the Value of Building Business Networks
- 4:15 p.m. – 5:15 p.m. **Design Thinking/White Boarding Session:** Interactive Problem Solving Exercise
- 6:00 p.m. – 9:00 p.m. **Dinner**

Friday, December 12:

- 9:00 a.m. – 10:00 a.m. **Facilitated Discussion:** Building the Business Case & Securing LOB & Buy-In
- 10:15 a.m. – 11:15 a.m. **Customer ONLY Roundtable:** The Current State of Partner Networks
- 11:30 a.m. – 12:30 p.m. **Customer ONLY Roundtable:** Engaging Strategic & Transactional Solution Partners
- 12:30 p.m. **Adjourn**

