

Olympian Lisa Leslie and Top Execs Will Discuss How To Build, Sustain Winning Teams at ASUG SBOUC 2012 Leadership 2.0 Panel

ORLANDO, Sept. 10, 2012 – In response to increased demand for face-to-face leadership development opportunities, ASUG [Leadership 2.0](#) is hosting a panel session today at the [Americas' SAP Users' Group \(ASUG\) 2012 SAP® BusinessObjects™ User Conference \(SBOUC\)](#) in Orlando, Fla. The session, "Winning: Build a Team that Will Not Just Survive, But Thrive," will bring together conference attendees to exchange insights and address challenges as a community of SAP professionals.

During this panel discussion, participants will hear tips from executives who have navigated the challenges of maximizing teamwork on SAP projects, which is increasingly important as the cloud, mobility, and HANA are becoming essential to maintain a competitive edge. Attendees will learn how to foster teams to drive project success by:

- Staying calm under pressure
- Identifying strengths, and downplaying the weaknesses, of their teams
- Ensuring success is not a one-time event

Advice at the invite-only event will be delivered by four panelists who have led successful teams:

- ASUG Leadership 2.0 team captain and four-time Olympic champion, author, and TV commentator **Lisa Leslie-Lockwood**, who was the first women's basketball player to win all three Most Valuable Player awards – for the WNBA regular season, All-Star Game, and playoffs – in the same season
- **Paul Fipps**, Vice Chairman of the ASUG Board of Directors, and CIO and Corporate Vice President of Business Services, The Charmer Sunbelt Group, an early adopter of SAP HANA
- Business turnaround expert and ASUG CEO **Bridgette Chambers**
- **Jason Rose**, VP of solution marketing for business intelligence at SAP, who leads the go-to-market activities for SAP BusinessObjects

"No leader achieves, and maintains, the highest levels of personal and professional success without a stellar team," Chambers said. "This year's Leadership 2.0 panelists will share their experiences and discuss how to identify, cultivate, and leverage the distinct value that each team member brings to the table, and how to integrate and synergize the group to form a cohesive team that can succeed and sustain over time."

The ASUG SBOUC Leadership 2.0 panel is sponsored by Altair.

About ASUG Leadership 2.0

Designed to help ASUG members cultivate high-performance teams and be the top SAP professionals in

their organizations, ASUG's Leadership 2.0 initiative launched in September 2011. Part inspiration, part education, the unique program provides leadership training and professional development tools in the form of powerful, face-to-face gatherings and an active online community, <http://www.ASUGLeadership2-0.com>. Leadership 2.0 team captain Leslie, along with technologists and business influencers, share leadership tips and insights. Every topic is supplemented with links to additional resources, including relevant industry news articles, blogs, and books.

About the 2012 ASUG SAP BusinessObjects User Conference

The [ASUG SAP BusinessObjects User Conference](#), now in its fifth year, is the only customer-driven event of its kind in North America. It offers BusinessObjects users in any data environment a variety of educational and hands-on sessions presented by customers, partners, and SAP. The event also promises electrifying entertainment, with a [Foreigner concert](#) beginning at 7 p.m. on Wednesday, Sept. 12. With more than 70 million albums sold, 14 Top 20 hits, and 10 multi-platinum albums, the band's musical influence continues more than 30 years into the game.

SBOUC 2012 is Sept. 10-13, at the Walt Disney World Swan and Dolphin Resort in Orlando, Fla. For additional information, visit <http://events.asug.com/Default.aspx?alias=events.asug.com/businessobjects>.

For more information about ASUG, please visit the [ASUG Press Room](#).

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